

SUCCESS STORY



THE CLIENT: BAPTIST HEALTH



Angie ManninoChief People and Culture Officer



Allen RuudHealth Board of Directors Chair

Baptist Health, Kentucky's largest not-for-profit employer with more than 25,000 employees, has eight hospitals (seven in Kentucky and one in Southern Indiana), more than 300 points of care and the Baptist Health Medical Group with about 1,100 physicians and other providers.

The challenge to HealthSearch Partners: find a Chief Executive Officer to lead the organization into the future

Angie Mannino, Chief People and Culture Officer, further explained the characteristics of the person needed to fill the CEO position. She explained:

"We were looking specifically for someone who is an innovative, progressive leader with qualities to work within our large, complex organization. Our board agreed that we wanted someone who was currently working within a system the same size or larger than Baptist Health with experience to not only oversee our hospitals but also our complex business entities."

Allen Rudd, Baptist Health Board of Directors Chair, said the board decided to find professional help to conduct the search:

"We conducted a competitive RFP process to find the right firm to assist us. HealthSearch Partners rose to the top. We appreciated the fact that we would be dealing with the principal of the firm. We concluded that working with a smaller firm provided us with individualized attention. Our search would not be passed off to someone else, which frequently happens within a larger placement firm."

The communication was excellent, and timelines were met. Mannino commented:

"In the beginning, we set up a calendar, and we easily hit every milestone. Keith was always respectful of everyone's time and was conscious of making our visits efficient and productive."

The candidates were top notch, according to Rudd:

"HealthSearch Partners did an excellent job vetting the candidates. When the finalists came in to meet with us, they were all so impressive. HealthSearch Partners made a challenging search look so easy."

Would you use HealthSearch Partners for future needs? Rudd and Mannino agree:

"Yes, we would definitely call HealthSearch Partners again. They exceeded our expectations. We are very pleased to have hired a CEO with experience that fits in with our not-for-profit, faithbased culture."



BAPTIST HEALTH'S NEW CEO

Gerard Colman
President / CEO

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