



THE CLIENT: Sparrow Eaton Hospital

Sparrow Eaton Hospital (SEH), located in Charlotte, Michigan is a 25-bed Critical Access Hospital with a rich 80-year history and strong local community support. Formerly known as Hayes Green Beach Hospital, the organization collaborated with Lansing Michigan's Sparrow Health System (SHS) for several years before becoming a full member of SHS in 2019. The challenge - find a President to provide leadership and operational oversight for SEH, while connecting with the community.



Kira Carter-Robertson
SVP, Affiliate Operations
Sparrow Health System

Kira Carter-Robertson, SVP of Affiliate Operations for Sparrow Health System worked with Barry Cesafsky at HealthSearch Partners and explained the unique qualifications for this role:

““We were looking for an innovative leader with critical access/rural health experience who would serve as the face of the hospital on behalf of the Health System within the local market. Sparrow Eaton was an independently owned hospital and was recently acquired by Sparrow Health System. We needed someone who would be a bridge builder, to help support the hospital through this transition and address the local needs at the System level.”

Sherry Pfaff-Doody, Director of Talent Acquisition for Sparrow Health System served as the primary contact. The decision was made to hire an outside recruiter to conduct a national search. After reviewing several RFP's, HealthSearch was chosen:

“We appreciated the relationship we established immediately with Barry and his team's upfront understanding of the need for a diverse slate of candidates. Barry took the time to fully grasp the dynamics and history of the hospital within our system and brought unbiased expertise that was spot-on. He worked easily with our 11-member search committee comprised of both hospital and health system board members, and he provided us with a number of viable candidates.”



Sherry Pfaff-Doody
Director, Talent Acquisition
Sparrow Health System

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Helen Johnson was hired as the President of Sparrow Eaton Hospital. She explains her experience as an applicant:

“Barry was extremely valuable and shepherded me throughout the process. He was responsive and provided me with CV review, timelines and information on those with whom I would be interviewing. The teleconferencing interviews felt natural and seamless. He ended up being my biggest cheerleader, and we established a lifelong friendship.”

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